**PROMOTIONAL COMPETITION TERMS AND CONDITIONS**

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| **Promoter** | L’Oréal South Africa Proprietary Limited |
| **Competition name** | Beauty University by L’Oréal **(“Competition”)** |
| **Prize** | • 1x ticket to the L’Oréal Beauty University and Month of Maybelline after party on Saturday, 10 May 2025. • Learning directly from brand experts about the science, application, and benefits of L'Oréal's diverse product portfolio.• Participate in hands-on masterclass sessions designed to enhance beauty skills, unlock insider tips and tricks, and master the latest trends. • Be among the first to discover new product launches, receive personalised consultations, and enjoy interactive brand experiences. • Dive deep into the world of L'Oréal Paris, Garnier, Maybelline, and Dark and Lovely, gaining a comprehensive understanding of each brand's unique identity and offerings. An afterparty hosted by Maybelline with entertainment included • 1x goodie bag to the value of R1 500.00. |
| **Prize value** | R1 500.00 |
| **Starting date** | 00h00 on 26 March 2025 |
| **Closing date and time** | 23h59 on 28 April 2025 **(“Closing Date”)** |
| **Excluded persons** | “**Excluded Persons**” means directors, employees, agents or consultants of L’Oréal or its subsidiaries, their immediate family members, life partners, business partners and associates and any other person who is involved with the devising, production, management or marketing of the Competition or controls or is controlled by L’Oréal, or marketing service providers or their immediate family members. |
| **Date of announcement** | 29 April 2025 but no later than three months subsequent to the Closing Date **(“Date of Announcement”)** |
| **How to enter** | 1. Purchase the following from any one of the participating brands: L’Oréal Paris: Choose 2 out of 3 options, namely 1x L’Oréal Paris Glycolic Bright 30ml Serum; 1x L’Oréal Paris Elvive Hyaluron Pure Serum Spray and/or 1x L’Oréal Paris Telescopic Mascara. Garnier: All 3 options must be purchased, namely 1x Garnier Even & Matte 30ml Booster Serum, 1x Garnier Minerals of any variant and 1x Garnier Skin Cleansing Water Micellar Sensitive 100ml. Dark & Lovely, the participating must be purchased, namely: 1x Dark & Lovely Pro Collection Serum. Maybelline, both products must be purchased, namely: 1x Maybelline SuperStay Lumi Matte Foundation and 1x Maybelline Vinyl Ink Lipgloss. 2. Send an image of your receipt of items purchased to a secured WhatsApp line (+277810100429) for authentication and you will be entered to win a coveted ticket to Beauty University and Month of Maybelline. • Once your entry has been received, successful entrants will be contacted at the beginning of the upcoming week to provide their contact details and identification number. • You will then be contacted and given 3 business days to provide confirmation of your attendance and that entrants are 18 years or older. Should the 3 business days lapse without confirmation of attendance, or you are under the age of 18, the ticket will be eligible to a second winner. |
| **Restriction on number of winners** | 3600 |

1. Only natural persons who are South African citizens with a valid identity document, alternatively a temporary or permanent resident of South Africa with a valid temporary or permanent resident permit, who are 18 years or older and who are not Excluded Persons, are eligible to enter the Competition. (“Participants”)
2. The Prize will only be awarded:
   1. to a natural person as stipulated in these rules and will not be awarded to any legal entity; and
   2. if it is not unlawful to supply the Prize to a person in terms of any legislation or public regulation and the Promoter reserves the right to require proof that it will not be unlawful to supply a Prize.
3. By entering this Competition, you agree to be bound by these terms and conditions which will be interpreted by the Promoter, whose decision regarding any dispute will be final and binding. Participants may request a free copy of these terms and conditions by emailing their request to LEGALGROUPZA@za.loreal.com.
4. The Promoter has the right to amend, change, postpone, suspend or terminate this Competition and any Prizes (which have not yet been subject to a draw), or any aspect thereof without notice at any time, for any reason which the Promoter deems reasonably necessary.
5. The Promoter reserves the right to extend the duration of the Competition period in the event that the Promoter has not received the minimum number of qualifying entries for the Competition period.
6. For an entry to be valid, it must be received by the Promoter on or before 23h59 on the Closing Date.
7. L’Oréal is not liable for any entries not received for any reason.
8. Unclear or illegible entries will be declared invalid and L’Oréal will not be liable for any claims arising out of such invalidity.
9. You agree and understand that you stand a chance to win 1 of 3 600 tickets to the Beauty University taking place in Johannesburg on Saturday 10 May 2025 including a full day of brand education, product demos and masterclasses, exclusive insights into brand innovation and entry to the after party hosted by Month of Maybelline as well as a goodie bag valued at R1 500.00.
10. The Prize is not transferrable by the winner and may not be deferred, changed or exchanged for cash or any other item,
11. The Promoter reserves the right to substitute the Prize with any other gift of comparable commercial value.
12. Although the Promoter has taken care to make sure the Prize is of a good quality, they do not give any warranties about the Prize and you agree to accept the Prize “as is”. Subject to applicable law, you indemnify the Promoter against any damage that anyone may suffer as a result of the Prize or this Competition, including consequential and economic loss.
13. Any costs or expenses incurred in respect of items not specifically included in the Prize is for the winner’s own account. The Promoter and its affiliates will not be responsible for any other expenses which the winner may incur as a result of their acceptance and/or use of the Prize, foreseen or not.
14. To the extent that any taxes, duties, levies and/or other charges may be levied on a Prize by the state or any other competent government or regulatory body, the winner with be liable therefore, and the Promoter will not increase the value of the Prize to compensate for such charges.
15. The value of the Prize includes VAT.
16. The first 3 800 Participants from the eligible entries received will win a Prize.
17. The winners will be announced on the Date of Announcement and contacted thereafter.
18. An independent person will monitor, verify, and certify the draw. Save as provided for in the Consumer Protection Act 68 of 2008 (“CPA”), the independent certifier’s decision will be final.
19. The winner will be notified by telephone within 3 business days after the Date of Announcement and confirmed in writing. The Promoter will use the winner’s contact details set out in their entries to contact the winner. If a winner cannot be reached telephonically after 3 attempts have been made during business hours within 3 business days, the prize will be forfeited, and a second winner will be selected as set out in these terms and conditions.
20. Any prize awarded must be claimed within 1 working day of the Date of Announcement and is not transferable.
21. If a winner is collecting a prize from the Promoter, the winner will be required to identify themselves with a barcoded South African ID book or card, alternatively a passport and proof of a valid resident permit and to sign a receipt for any prize received or provide an address or other means where the prize can be delivered. Failure to claim the prize timeously or comply with these terms and conditions in any way will result in the prize being forfeited and another winner will be drawn as set out in these terms and conditions.
22. The Promoter might request that images of the winner be taken and used publicly without remuneration to the winner. The winner is entitled to decline L’Oréal’s request.
23. The winner will forfeit their Prize in the event that they fail to comply with the Promoter’s requirements within the time period provided to you by the Promoter in order for the Promoter to process the Prize.
24. It is your personal responsibility to ensure that all of the information provided by or on behalf of you to the Promoter is accurate, complete, and up to date at all times.
25. The Promoter will contact the winner to arrange for the Prize to be collected.
26. The Promoter accepts not liability for further and/or additional costs and/or expenses in relation to the delivery of the Prize. The winner indemnifies the Promoter, its directors, employees, shareholders, and agents against any claim of whatsoever nature howsoever arising.
27. The Participant enters this Competition entirely at their own risk. The Promoter and its directors, members, partners, employees, agent, consultants, suppliers, contractors, and/or affiliates are not liable to any person or entity for any accident, injury, harm and/or loss suffered due to entering the Competition or the use or receipt of any Prize won in the Competition and Participants indemnify the Promoter in respect of any such losses.
28. Competition artwork is for illustrative purposes only. Participants hereby agree to release and indemnify the Promoter and it directors, affiliates, members, partners, employees, agent, consultants, suppliers, contractors, and subsidiaries and hold it harmless against any and all losses, harm, damages, rights, claims, and actions of any kind in connection with the Competition, promotion or special offer resulting from the participation in the Competition or acceptance, possession, use or receiving of any Prize relating to the competition, including, without limitation, personal injuries, death, property damage, claims based on publicity rights, defamation and/or invasion of privacy.
29. The Promoter and its service providers are not responsible for:
    1. Incorrect and inaccurate transcription of entry information;
    2. Technical malfunction;
    3. Inappropriate images and comments posted by the entry or the public;
    4. Lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network or computer equipment or software; and/or
    5. The inability to access any website or online services or any other error.
30. L’Oréal’s decision in respect of any dispute arising in respect of the Competition or these terms and conditions will be final and binding, and no correspondence will be entered into.
31. By entering the Competition, Participants consent to the Promoter and its operators using and processing their personal information for purposes of their participation in the Competition in accordance with the Protection of Personal Information Act 4 of 2013 (“POPIA”). Should the Participant opt in for any marketing and future promotions, your personal information with be used and processed for same.

The Participant may refer to the Privacy Notice available on the secure WhatsApp line link to +277810100429 to confirm how the Promoters will process your personal information.

Any personal information relating to the winner or a Participant will be used solely in accordance with the CPA and POPIA and will not be disclosed to a third party without your prior consent.

By participating in the Competition, you consent to the sharing your personal information between the Promoter and its affiliates including holding and subsidiary companies.

By posting any content, images, or comments on any of the Promoter’s public and/or social media platform or by sending any such content to the Promoter, a Participant consent to and gives the Promoter a world-wide royalty free license to reproduce, modify, adapt and publish such content, images or comments for the purposes of promoting the Promoter’s products and/or services.